

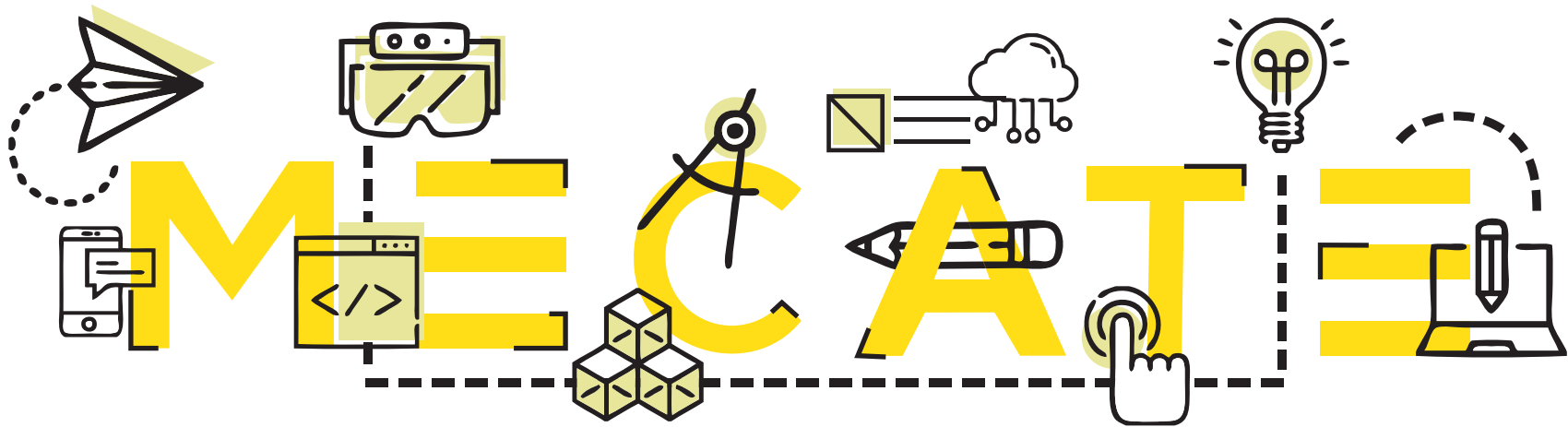


Escuela de Gobierno y
Transformación Pública
Tecnológico de Monterrey



LABORATORIO DE
EMPRESARIADO Y
TRANSFORMACIÓN

BE PART OF THE 3RD GENERATION



INTERNATIONAL PUBLIC ENTREPRENEURSHIP PROGRAM

ENVISIONING THE FUTURE OF EDUCATION

Possible
thanks to



Santander
UNIVERSIDADES





MESSAGE FROM THE DEAN

At the Tecnológico de Monterrey Graduate School of Government and Public Transformation, we believe that entrepreneurship is the best way to trigger local, regional, and global development through the creation of platforms that lead to opportunities for better living conditions.



LABORATORY FOR ENTREPRENEURSHIP AND TRANSFORMATION

LET is a community focused on actively impacting the public good through pushing and developing public entrepreneurship initiatives.

Public Entrepreneurship is the collaborative pursuit of public opportunity beyond the resources controlled.



To foster an entrepreneurial ecosystem dedicated to public transformation, aimed to build an innovation-based economy.



To develop initiatives that generate high social impact, intellectual property and knowledge transfer.

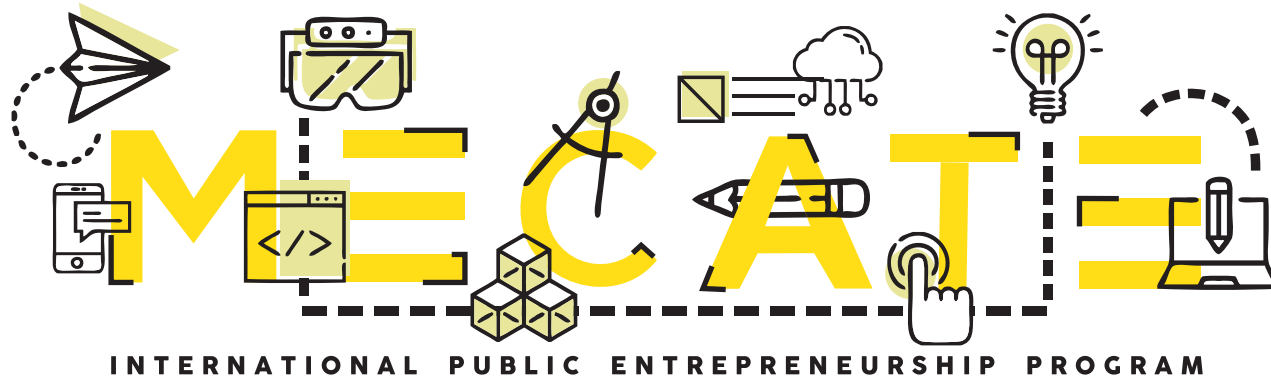


To attract top talented groups and individuals to the School of Government, including entrepreneurs, academics, thinkers, developers and designers.



Dr. Alejandro Poiré

Dean of the National School of
Social Sciences and Government



This is our international public entrepreneurship program, where talented people from different backgrounds and cultures come together during the course of a week, to design or build up solutions that transform people's lives through public entrepreneurship in key areas: health, **education**, poverty, mobility, housing, open government, ecology and sustainability.

Mecatl', comes from Nahuatl, the Mexican language. It is a rope made of fibers from the agave plant, and is used to tie and hold together various objects.



In MECATE we link and weave several ideas in order to propose new and better solutions to social issues.



MECATE IS LOOKING FOR



Entrepreneurs from around the globe that will come up with proposals that impact the public sphere in Mexico and the world.







People who can transform society through innovation, collaboration across sectors, and community outreach.







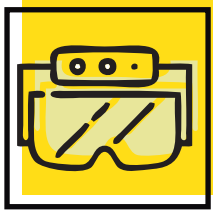
People who challenge uncertainty and work hands-on to shape the future, imagine new panoramas, and make possible better social realities.

1ST GENERATION JULY 2015

-  Formed by 30 entrepreneurs from more than 12 different countries.
-  Individuals made teams in México.
-  12 projects were developed.
-  Santa Fe, México City.

2ND GENERATION JULY 2016

-  Formed by 11 teams of 29 entrepreneurs from more than 11 different countries.
-  Teams traveled to México together.
-  11 Initiatives were strengthened.
-  San Miguel de Allende, Guanajuato.



BE PART OF THE **3RD GENERATION**

ENVISIONING THE FUTURE OF EDUCATION

We are going through an era in which demographics are rapidly changing in size, age composition and cultural blend. It is also the time in which almost half of the world lives immersed in the technological and digital sphere, and the remaining might still not being reached by the XXI century advances. But regardless geographies and economic contexts, global labor markets and the resources needed to move them are being reshaped.

If we like to think of education as the main driver of sustainable development and inclusive growth, how should education systems at any stage in life respond to these challenges?

We are looking for social impact enterprises in the education sector that are addressing one of these two goals:



Provide opportunities for lifelong learning and flexible learning pathways.

This recognizes both the importance of increasing the access to quality technical and vocational education and training (TVET) and the need to endorse and certify the skills, competencies and knowledge acquired through non-formal and informal learning.

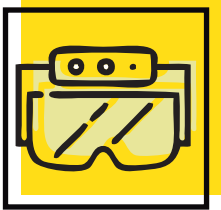


Prepare learners with relevant training and guidance that allow them to prosper in a knowledge-based and technology-driven world.

All these placing emphasis on developing high-level cognitive and non-cognitive/transferrable skills (complex problem solving, people management, critical thinking, computational thinking, transdisciplinarity, creativity, communication skills, social intelligence, cross-cultural competency, conflict resolution, virtual collaboration, among others).

LEARN MORE



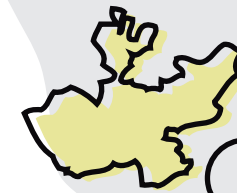


BE PART OF THE 3RD GENERATION

ENVISIONING THE FUTURE OF EDUCATION

Teams from the selected initiatives will be **brought to Mexico** for **a week** (July 8 - 14) to receive support in order to strengthen their projects and strategically plan **how to implement them in the country**.

Mentors, developers, experts in the political/public field, among others, will be part of the MECATE community engaged with the initiatives.



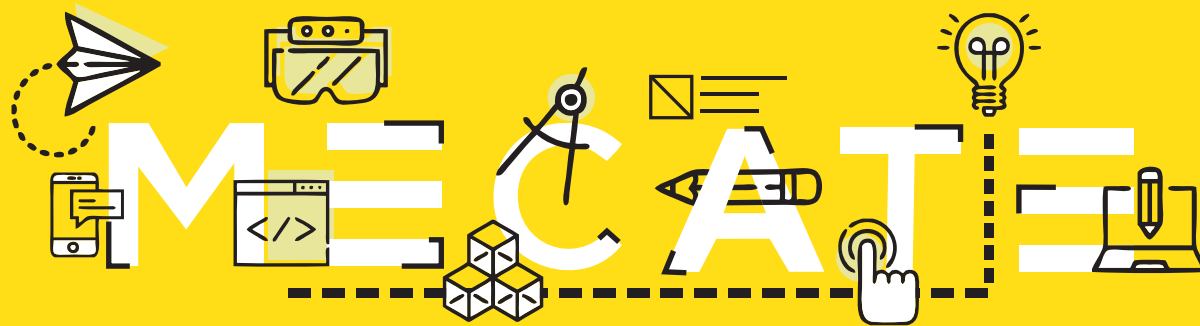
Guadalajara, Jal. Mx.



What's there for you?

At the end of the week, the projects that prove to **qualify for implementation**, will be connected to the private and public entities that will help them **execute a 4-months pilot test** in Mexico during 2018.

**CHECK THE
APPLICATION GUIDELINES
FOR MORE INFORMATION ABOUT**



WWW.LET-EMPREDIMIENTOPUBLICO.MX



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**LABORATORIO DE
EMPREDIMIENTO Y TRANSFORMACIÓN**



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